POWERSFUL TECHNOLOGY

SwiftReach Networks, Inc. has created a powerful, new Public Notification System. Whether it be an urgent event such as "Boil Water" advisories or routine contact for collection calls, you can use this cutting-edge technology to quickly communicate with your customers via telephone, email, text/SMS or any communications device.

COST EFFECTIVE SOLUTION

Regardless of the size of your community, we provide the most cost effective public notification solution as it relates to capital expenditure, maintenance and usage.

Compare Us To ANYONE!

<table>
<thead>
<tr>
<th>CAPITAL EXPENSE</th>
<th>HOUSEHOLDS</th>
<th>COST PER CALL*</th>
<th>CAMPAIGN COST</th>
<th>CAMPAIGN TIME</th>
</tr>
</thead>
<tbody>
<tr>
<td>$0.00</td>
<td>1000</td>
<td>$0.05</td>
<td>$50.00</td>
<td>&lt; 3 Minutes</td>
</tr>
<tr>
<td>$0.00</td>
<td>2500</td>
<td>$0.05</td>
<td>$125.00</td>
<td>&lt; 5 Minutes</td>
</tr>
<tr>
<td>$0.00</td>
<td>5000</td>
<td>$0.05</td>
<td>$250.00</td>
<td>&lt; 7 Minutes</td>
</tr>
<tr>
<td>$0.00</td>
<td>10000</td>
<td>$0.05</td>
<td>$500.00</td>
<td>&lt; 10 Minutes</td>
</tr>
<tr>
<td>$0.00</td>
<td>50000</td>
<td>$0.05</td>
<td>$2500.00</td>
<td>&lt; 50 Minutes</td>
</tr>
</tbody>
</table>

*Cost per call based on a connection under 30 seconds. Excludes monthly fees.

POWERSFUL FEATURES

- HIGH-SPEED NOTIFICATIONS
  - Via Telephone, Email, Text and Pager
- HIGH CAPACITY INBOUND HOTLINE
- REAL-TIME REPORTING
- ROBUST VOICE MESSAGE OPTIONS
- ACCESSIBLE BY PHONE, PDA AND INTERNET
- CUSTOMIZABLE CALLER ID
- FULL GIS MAPPING SOLUTION
- WEB PAGE FOR CONTACT INFORMATION UPDATES

BENEFITS

RELIABLE: Multiple redundant locations on separate power grids across various networks

PRICE: Lowest cost solution with simple pricing plans

SUPPORT: Customer support is provided 24/7/365 days a year

SAVE TIME: You will NEVER have to perform system maintenance or software upgrades - all new features and options are available to our existing clients automatically

© Copyright 2011 SwiftReach Networks, Inc.
PUBLIC NOTIFICATION SERVICES

HOW IT WORKS

You can use SwiftH2O™ from anywhere to record and automatically broadcast voice messages to any or all individuals within a community or area you determine.

1. From anywhere, you can access the SwiftH2O™ system to start the notification process using a phone, the Internet, or a PDA.

2. SwiftH2O™ takes over and sends your message out by automatically calling or sending an email, SMS, or page to your intended recipients. Multiple carriers ensure messages are delivered. After the campaign is completed, the SwiftH2O™ system compiles a report with the details of every call. The campaign report is then emailed to you and is also easily accessed on our website.

3. Your highly critical and time-sensitive message is delivered at lightning speed to the intended recipient. If configured, recipients have the option to enter a numeric response to a single question. Responses are tallied and entered into your campaign report.

4. Recipients can call your toll-free hotline to obtain updated information or be connected to personnel who can answer their questions.

5. The public can use the Internet to access your custom web-portal to easily add or update their emergency contact information.

APPLICATIONS

SwiftH2O™ can be used for a variety of notification needs, including the following:

**Community Bulletins**
- Low Water Pressure
- Water Shortage
- Hydrant Flushing
- Water Quality
- Discolored Water
- Back Pressure Testing
- Water Restrictions (odd/even days)

**Emergencies**
- Contaminated Water
- Water Main Break or Repair
- Boil Water in Effect
- Flooding
- Waterborne Disease Outbreak
- Violation of Treatment Techniques
- Monitoring Violations

New Harbors in Rural Living

**NORTH DAKOTA RURAL WATER SYSTEMS ASSOCIATION**
1-800-349-6951
www.ndrw.org

© Copyright 2011 SwiftReach Networks, Inc.